



# Centre for Social Brilliance

launches an inspiring conference on the 4<sup>th</sup> of June 2010 at

*The Royal Society of Arts, London*

## *Inspiring a World of Social Brilliance*

An *inspiring one day conference* bringing together social visionaries and innovators across business, education, government and community to share their spectacular and impactful stories of *creating social brilliance!*

As our paradigms are shifting, we are seeing the world with different eyes. New social ideas and initiatives are emerging that are transforming and empowering individuals and societies around the world! We are noticing that the role of business in society is changing and becoming more socially conscious. Social entrepreneurship is growing and looking at social potential in innovative ways. And even media is slowly beginning to play a positive role in empowering societies.

Join us to explore and discuss these views with some amazing speakers – **Dawn Gibbins**, MBE, DBA, Entrepreneur and Philanthropreneur, *Barefoot Living and the Barefoot Foundation*, who was featured on Channel 4's *Secret Millionaire* along with **Cliff Prior**, CEO of Unltd, Foundation for Social Entrepreneurs, **Jensine Larsen**, Founder of World Pulse, a social media company focussing on the voices of women worldwide, **Ian Lewis**, Founder of *Campaign for Adventure*, **Soleira Green**, Co- Founder of the *Visionary Network*, **Jan Levy**, MD of *Three Hands*, **Graham Precey**, Head of CSR at *Legal & General Group Plc*, **Michelle Clarke**, Founder of *Talent Dynamics*, **Elise Klein**, Founder of the *Mali Initiative*, **Servane Mouazan**, Founder of *Ogunte and the Tribal Network*, **Shelly Burton**, Researcher for *Hip Hop for Peace in Uganda* and **Charlie Gay** and **Manisha Dahad**, Co-Founders of the *Centre for Social Brilliance*

The day will open up a new world where you will be;

- touched and inspired by the *extraordinary stories* of *ordinary people* who have transformed themselves and their societies
- sparked by conversations about the new paradigms that are emerging where you shift from solving problems in society to *orienting to the potential and possibilities* that exist in those circumstances
- drawn to amazing individuals who will *connect to your social brilliance* and support you in making it real

**When:** 4th of June 2010

**Where:** Royal Society of Arts, 8 John Adam Street, London WC2N 6EZ, [www.thersa.org/house](http://www.thersa.org/house)

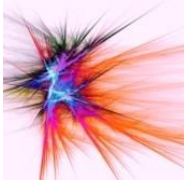
**How much:** £95.00 per person or £150.00 (£75 per person) if you bring along a social enthusiast!

You can sign up now and pay online at [www.socialbrilliance.org](http://www.socialbrilliance.org).



## Enjoy this amazing programme...

- 8:45am – 9:30am **Arriving and Connecting** over Refreshments
- Theme – Inspiring New Worlds ~ Transforming Society**
- 9:30am – 10:00am **Welcome** – Charlie Gay and Manisha Dahad (Visionary Hosts & Founders)
- Social Brilliance Transforming our World** – Charlie and Manisha
- 10:00am – 10:30am **Inspiring Social Brilliance in the World** – Dawn Gibbins, MBE, DBA. Entrepreneur and Philanthropreneur, **The Barefoot Foundation**, who recently featured on Channel 4's **Secret Millionaire**
- 10:30am – 11:45am **Visioning Empowered Societies**, an inspiring and creative session exploring your visions of an empowered society - Soleira Green, Co-Founder of the **Visionary Network**
- 11:45am – 12:00pm Break with refreshments
- 12:00pm – 12:30pm **Businesses Becoming Socially Conscious** – Panel Discussion facilitated by Jan Levy from **Three Hands** and Charlie Gay with contributions from Graham Precey, Head of CSR at Legal & General and Michelle Clarke, Founder of Talent Dynamics
- 12:30pm – 2:00pm Lunch Break (Lunch not provided. **Visionary Conversation** tables available)
- Theme – Social Brilliance in Action**
- 2:00pm – 2:30pm **Ordinary People Fired Up by Extraordinary Passion – The Social Entrepreneur Story** - Cliff Prior, CEO of **Unltd**
- 2:30pm – 3:15pm **Creating Empowered Societies** – Panel Discussion with Ian Lewis, Founder of **Campaign for Adventure**, Elise Klein, Founder of the **Mali Initiative**, Servane Mouazan, Founder of **Ogunte** and the **Tribal Network**, Shelly Burton, Researcher for **Hip Hop for Peace in Uganda**. Facilitated by Manisha Dahad and Charlie Gay
- 3:15pm – 4:15pm **Your Social Brilliance in Action** - a collective session connecting you to your social brilliance and supporting you in bringing it alive – Soleira Green and Manisha Dahad
- 4:15pm – 4:30pm Break with refreshments
- 4:30pm – 5:00pm **Positive Media Empowering Women and Societies** – Jensen Larsen, Founder of **World Pulse** – Live Video Streaming from USA
- 5:00pm – 5:30pm **Wrap Up** – Charlie Gay & Manisha Dahad



## *Inspiring Speakers and Initiatives*

**Dawn Gibbins, The Barefoot Foundation** [www.thebarefootfoundation.co.uk](http://www.thebarefootfoundation.co.uk)



From picking peaches barefoot in France as a young carefree teenager to becoming a keen philanthropist and visionary speaker – Dawn Gibbins has been on one hell of a journey! With a 25 year sojourn on the way as the CEO of a global flooring company with a turnover reaching £50mn - Dawn has collected many accolades along the way - including an **MBE and the Veuve Clicquot**

**Business Woman of the Year award** – as well as being a proud mother to two daughters.

In late 2009, Dawn went on the most amazing adventure – which led her to experience poverty on the streets of UK in the undercover series of Channel 4s **'Secret Millionaire'**. Dawn's time spent in Bristol seriously made her re-evaluate her priorities – which led Dawn to set up 'The Barefoot Foundation'. The Barefoot Foundation is about inspiring, revitalising and transforming the UK to become a happy, healthy and prosperous nation.

**Jensine Larsen, Founder of World Pulse** [www.worldpulse.com](http://www.worldpulse.com)



Jensine (Yen-See Nah) Larsen founded World Pulse - a global media source that covers world issues through the eyes of women – at age 28, after working as a freelance journalist covering indigenous movements and ethnic cleansing in South America and Southeast Asia.

After successfully launching World Pulse magazine, in 2007 Larsen turned her eyes to the future of communications technology in the developing world. She pioneered an interactive global women's newswire where women worldwide – including those using internet cafes and cell phones in remote and impoverished regions – can speak for themselves to the world and solve global problems.

An unstoppable social media entrepreneur, Larsen has garnered partnerships with the world's top international women's organizations and endorsements from global luminaries and visionaries. Jensine has appeared on NPR and AirAmerica and presented keynotes and panels at TED, Skoll World Forum for Social Entrepreneurship, Bioneers, Digital Earth, WebVisions, Women in Technology International, and the Conference on World Affairs and more.

**Cliff Prior, Chief Executive of UnLtd** [www.unltd.org.uk](http://www.unltd.org.uk)



Cliff Prior is the chief executive of UnLtd, the Foundation for Social Entrepreneurs. UnLtd's mission is to reach out and unleash the energies of people who can transform the world in which they live: we call these people social entrepreneurs.

In its first 5 years, UnLtd has supported over 7,000 people with cash, coaching and networking, creating the world's largest group of social entrepreneurs. UnLtd is the creative force behind unltdworld.com the online community for social leaders, and the SHINE UnConference, as well as the groundbreaking Big Boost and Young UnLtd programmes for social entrepreneurs as young as 11 years.

## **Graham Precey, Head of CSR at Legal & General Group Plc**

[www.legalandgeneralgroupcsr.com](http://www.legalandgeneralgroupcsr.com)



Graham is Head of Corporate Social Responsibility, Legal & General Group Plc. His team's role is to be the "conscience" of Legal & General Group Plc to be a responsible business, achieved through improving our performance in corporate governance, sustainable investment, environmental policy, analyst relationships, business ethics, community and suppliers. Why? - Improvements in performance lead to better employee retention and a good reputation as a financial services company amongst shareholders, NGO's and amongst other FTSE businesses.

Graham also sits on the SEEDA Corporate Cabinet, Climatewise Board and Brighton & Hove Economic Partnership Boards. Graham was Sussex educated and graduated from University of Brighton Business School with a First Class Honours Degree. He is also one of the Founders of the Legal & General Sailing Club and is Head of Trustees of the Sailing Charity [www.sail4cancer.org](http://www.sail4cancer.org).

## **Ian Lewis, Founder of Campaign for Adventure** [www.campaignforadventure.org](http://www.campaignforadventure.org)



Ian specialises in adventure research and actualisation, having a special passion for experiential learning. In 2000, Ian developed Campaign for Adventure as an antidote to the growing culture of fear in the UK, enabling individuals and society to become aware of their potential and move beyond fear to realise it. He worked with the All Party Parliamentary Group on Adventure and Enterprise on the Compensation Act 2006. In 2008, he led 20,000 youth through his campaigns and is currently working in collaboration with BBC Learning to deliver its BBC Thrillseeker Campaign, a coordinated Outdoor Adventure Week 2010 with over 1000 partners. Ian has just returned from a short lecture series on social entrepreneurship through adventure at the Universities of Transilvania, Brasov, Bucharest, Caiova in Romania and The New University of Bulgaria, Sofia.

## **Soleira Green, Co-Founder of the Visionary Network** [www.transformingourworld.com](http://www.transformingourworld.com)



Soleira Green is a global visionary and co-founder of the Visionary Network. She's passionate about visionary creation, transformative working, global collaboration and social brilliance. As a writer, speaker, trainer, coach, networker and event host, she works passionately for a vibrant new world where everyone is empowered to contribute their unique genius in leaderful new ways.

## **Jan Levy, MD of Three Hands** [www.threehands.co.uk](http://www.threehands.co.uk)



Jan has spent over four years at Three Hands devising and implementing community-based learning & development programmes and developing the various ways in which we deliver a positive business impact and a positive social impact. Jan loves running a small business that touches people's hearts as well as their minds and that resonates with the good in all people and companies. Previously Jan was at Business in the Community, working on various corporate community involvement initiatives and I have an MBA from IESE Business School, Barcelona. He's volunteered with NGO's in La Paz, Bolivia, dedicated to assisting orphaned and deaf children and he has recently become a coach with UK charity Youth at Risk.

**Elise Klein, Founder of the Mali Initiative** [www.mali-initiative.org](http://www.mali-initiative.org)



Elise Klein grew up on the Mornington Peninsula in Australia on a hobby farm with her family. She has a Masters in International Development from Monash University and has worked and trained as a Reach Facilitator running inspiring programs for over 50,000 young people from all walks of life around Australia. In 2004 she started raising funds to build a school in Mali, West Africa. The success of the school led to Elise founding the Mali Initiative, a cutting edge development organisation aimed at supporting projects of local visionaries. In 2006 Elise travelled to New York as part of Australia's delegation to the United Nations General Assembly and delivered a statement on behalf of Australia's young people. Elise was a finalist for Young Australian of the Year in 2008.

**Servane Mouazan, Founder of Ogunte and the Tribal Network** [www.ogunte.com](http://www.ogunte.com)



Servane is a resourceful and energetic Social Entrepreneur with great experience in the social economy and creative industries in Europe and South America. Working across cultures and sectors, she is committed to supporting individuals, especially female social entrepreneurs and innovators, and established organisations interested in sustainable development, with ground-breaking and mind-stretching social innovations coaching and strategic networking programmes.

Through their yearly Women's Social Leadership Awards, Oguntê promotes outstanding women who contribute to sustainable development. Servane is an RSA fellow and sits on the board of trustees of Social Enterprise London.

**Shelly Burton, Researcher, Hip Hop for Peace in Uganda**



Shelly's current research at the Oxford University provides a creative solution to peace building in conflict or post-conflict situations! It focuses on: how "b-boying" (breakdance) can source relationships between former Ugandan child soldiers and civilian youth, inspire new ways of being together; and, thereby, move a war-torn society towards new realities. She has recently been accepted into the D.Phil. in Development Studies program at Oxford to continue this research and is hoping to expand her work to include the role of positive hip hop music in peace building.

**Michelle Clarke, Founder of Talent Dynamics** [www.talent-dynamics.com](http://www.talent-dynamics.com)



Michelle Clarke is an unforgettable force for human potential. Her experience ranges from leading large corporate teams to building small businesses and establishing global enterprises. Having been Head of Leadership Development for Retail at Marks & Spencer, she understands what it takes to get people performing at their best.

Michelle has a real passion for Social Entrepreneurship and has worked with extraordinary change makers. Their creativity, perseverance and commitment has astounded her and she is bringing that principle to large organisations using Talent Dynamics. Through the companies' CSR (corporate social responsibility) departments, she is working with them on creating and measuring PSR (personal social responsibility) and TSR (team social responsibility.)

She believes that “everyone is responsible for creating flow and delivering value in some shape or form to someone, somewhere. It can be as simple as enabling your colleague to have a better work experience and for them to feel more valued, allowing them in turn, to contribute value to the customer more effectively. Imagine a world where it isn’t just the Entrepreneurs who think and act this way but all of us...”

### **Charlie Gay, Co-Founder of the Centre for Social Brilliance**



From inspiring masses to take action in supporting the social potential of humanity through his global organisation HUB ([www.hubhub.org](http://www.hubhub.org)) which he visioned in 2007, to a life assisting productions such as Pink Floyd, Pavarotti, Fleetwood Mac and the management of CHER, Charlie has had a very enlivening and impactful career.

In 2009 Charlie was elected into the Club of Budapest whose members include Professor Ervin Laszlo, Mikhail Gorbachev, Bishop Desmond Tutu and Peter Gabriel. He is currently supporting HUB facilitate an ‘extreme makeover’ of Liberia after 15 years of war along with the stimulation of micro finance programs across Africa. Charlie also remains engaged in feature film financing. A visionary, humanitarian, and a teacher, Charlie in 2010 presents his innovative life and business coaching programme HEAR through trainings and a book. [www.charliestuartgay.com](http://www.charliestuartgay.com)

### **Manisha Dahad, Co-Founder of the Centre for Social Brilliance**



With a unique ability of visioning the new untapped potential in individuals and society, Manisha has always worked in innovative ways within organisations and communities bringing new social and business ideas to fruition. From engaging in large transformational programmes as a Management Consultant with IBM, to designing and delivering social leadership programmes along with Save the Children and other charities, she weaves a core thread of social consciousness in each initiative.

A visionary, speaker and film-maker who wants to connect brilliant potential around the world, recently created a short documentary highlighting the spirit and sparks of magnificence in two young children living in the slum communities of Mumbai in India, which can be viewed at [www.igniteall.com](http://www.igniteall.com) Manisha has an MBA from London Business School, ranked world's #1 business school by FT, a Masters in Science and Technology from BITS, Pilani, a top engineering school in India and is a trained Visionary Coach from the Coaches's Training Institute and the Visionary Network.



## ***About the Centre for Social Brilliance***

**[www.socialbrilliance.org](http://www.socialbrilliance.org)**

The ***Centre for Social Brilliance*** brings together visionary social entrepreneurs, socially conscious business leaders, innovators, and creators to collaborate and create vibrant societies, businesses, and communities that enable the sharing and collaboration of individual's contributions and talents from all peoples around the world.

The Centre makes this possible through its unique international social brilliance programmes and experiences, the showcasing of amazing social endeavours and through its inspiring collaborative events.

The mission of the Centre is to provide a clear understanding and awareness of what social brilliance is, and how it can be applied to our businesses and communities around the world.