



Socially Brilliant Business

Symposium

Join the **Centre for Social Brilliance & the Visionary Network** in London on **30th July** to create and vision the future of business, exploring ...

1. Can businesses be socially brilliant?
2. What does the future look like for businesses that care?

Our 4th of June Social Brilliance Conference was a huge success. Read all about it at [Social Brilliance](#). It stirred a passion for even more of a focus on socially brilliant businesses and how visionary businesses can contribute to the world.

Et voila, our next event, **30th July** in London, is ready to inspire and amaze you. Meet like-minded enthusiasts who share your passion for new paradigm businesses that contribute locally, societally and globally. Join with our panels of socially brilliant businesses, corporate social responsibility managers, social creation agents and leading-edge visionaries in . . .

- ✚ Understanding how others are engaging with **social brilliance in their organisations** and how they see this growing in the future.
- ✚ Exploring, **visioning and co-creating socially brilliant businesses and societies** of today and the future.



We've got some brilliant panel members, including ...

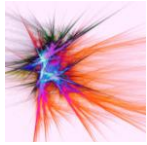
- **Tromie Dodd**, Apprentice Programme Manager at Jamie Oliver Foundation
- **Mary Woodgate**, International Programme Manager at Accenture Development Partnerships
- **Marcus Jamieson-Pond**, CSR Manager and Convergence Network at Addleshaw Goddard LLP
- **Tej Samani**, Ambassador of One Young World & Entrepreneur
- **Judi Richardson**, Founder of Pono Consultants Inc, Canada
- **Jo Brill**, Founder of Connective Coaching, Singapore
- **Ian Lewis**, Founder of Campaign for Adventure
- **Soleira Green**, Co-founder of the Visionary Network
- **Manisha Dahad**, Co-founder of the Centre for Social Brilliance

When: 30th of July 2010, 1pm – 5pm

Where: Royal Society of Arts, 8 John Adam Street, London WC2N 6EZ, www.thersa.org/house

How much: £75.00 per person or **£110.00 (£55 per person)** if you bring along a social enthusiast!

View the programme and speakers bios as well as register online at www.socialbrilliance.org



Inspiring Programme

- 12:45pm - 1:00pm **Arrival & Refreshments**
- 1:00pm - 1:15pm **Opening Presentation** - 'What is social brilliance and how are socially brilliant businesses engaging with this now?'
- 1:15pm - 2:30pm **Can a business be socially brilliant?** - Panel Discussion
- Join panellists - Tromie Dodd from Jamie Oliver Foundation, Mary Woodgate from Accenture, Marcus Jamieson-Pond from Addleshaw Goddard LLP, Tej Samani from One Young World and Judi Richardson from Pono Consultants International
- 2:30pm - 3:00pm Tea break and networking
- 3:00pm - 4:30pm **Visioning the role that business** can play in creating socially brilliant communities, societies and world.
- Visionary panel - Ian Lewis, founder of the Campaign for Adventure, UK, Judi Richardson, Citizen and Stakeholder Engagement specialist - Pono Consultants International, Canada ,Joanna Brill, Visionary Leadership specialist - Connective Coaching, Singapore, Soleira Green, UK, Co-Founder of the Visionary Network and Manisha Dahad, UK, Co-founder of the Centre for Social Brilliance
- Breakout sessions facilitated** by each of the panel members, to create a vision and take action steps individually in our businesses and society.
- 4:30pm - 5:00pm **Wrap Up**



Inspiring Panellists & Moderators



Mary Woodgate, Accenture Development Partnerships www.accenture.com/adp

Mary Woodgate is an International Programmes Manager within the Accenture Development Partnerships (ADP) management team. ADP's goal is to have a catalytic impact on the international development sector by providing development sector organizations with access to Accenture's people, knowledge, assets, and global network. Through partnering with development sector organisations ADP helps them to become high performance organizations, applying Accenture's business and technology capabilities to help them fulfill their missions and maximize their impact on sustainable development, advancing market-based solutions to development challenges which are scalable, sustainable, and results-oriented and brokering and integrating partnerships between the public, private and non-profit sectors to foster collaboration in addressing global development challenges. ADP aims to achieve this mission through a not-for-profit business model which is scalable and financially sustainable.

Mary's background is in supply chain management consulting and she has a special interest in nutrition. She manages a number of ADP's relationships with Geneva-based organisations, including the Global Alliance for Improved Nutrition (GAIN), the Global Fund, WWF, and the International Federation of the Red Cross (IFRC).



Tromie Lee-Dodd, Programme Manager at Jamie Oliver Foundation www.fifteen.net

Tromie oversees the recruitment, selection, training and development of the young people that enrol on Fifteen's 12 month apprentice programme and also manages the short courses that engage the local community. The Fifteen restaurant is a social enterprise arm of the Jamie

Oliver Foundation that funds and supports the youth from diverse backgrounds.

Prior to joining Fifteen in 2008, she worked for School-Home Support (UK), a national charity that helps children and young people make the most of their education, delivering its programme across three London boroughs.

One of her biggest career achievements was acting as Project Manager for the implementation of the Department for Children, Schools and Families national Parent Support Adviser project in the London Borough of Barking and Dagenham.



Marcus Jamieson-Pond, CSR Manager at Addleshaw Goddard LLP
www.addleshawgoddard.com

Marcus Jamieson-Pond is Addleshaw Goddard's first CSR Manager. He was appointed to the role in 2006, having spent almost 20 years working in Human Resources, the last eight being at City Law Firms in roles up to and including HR Director. His HR background has given him an insight into corporate culture, leadership and change issues. Having worked in other industries, he can identify opportunities where the firm's CSR programme can be innovative and really make a difference.

Marcus works closely with members of the firm's Board and Management Committee to set the strategy for CSR and is responsible for developing an agenda for action that engages the rest of the firm. He believes in working closely with external agencies and clients to come up with concepts that have a positive end result for others. He focuses on the impact the firm can have through developing such links, whilst helping to meet our responsibilities to our People, Marketplace, Community and Environment.

He is also a Trustee of the disabled paralympic sport of Goalball - having taken up this role after a brush with the Cheeky Girls. Marcus is also passionate about connecting people and founded the CSR network, Convergence, in November 2009. He is about to start a secondment at City Hall, working alongside the Mayor's Special Advisor on Volunteering and Social Action, to put in place strategies to encourage volunteering in London. He lives in Watford with one wife, two kids and three cats.



Judi Richardson, Founder of Pono Consultants Inc, Canada www.ponoconsultants.com

International strategist/consultant, author, recipient of International Executive Coach of the Year, Canadian Progress Club Woman of the Year -Entrepreneur and Innovator, and SMU Distinguished Community Service Awards

Judi is called both an artist and an engineer for her ability to engage others to ignite vision, performance and aligned action in internal teams, with customers/client, external stakeholders and globally in citizen engagement.

Judi advises senior leaders on the impact their vision and leadership strategies have on their organization's culture and corporate agenda. Capturing the energy of individuals and groups, Judi uses processes that engage creativity, fun, spirit, knowledge, and expertise – inviting others to tap into the spark that ignites potential and change in their organizations.

PONO's clients choose a new currency -- the "quality of relationships in our lives." We have unleashed a powerful phenomenon in the business world, having discovered how to provide business leaders access to a path for transforming themselves in ways that preserve their dignity and self-respect and inspire both themselves and their people. This enables them to get ahead of change, instead of being the "unconscious obstacle," and to create a self-sustaining health and vigor that lives on long past their time, creating a conscious organization.



Ian Lewis, Founder of Campaign for Adventure www.campaignforadventure.org

Ian specialises in adventure research and actualisation, having a special passion for experiential learning. In 2000, Ian developed Campaign for Adventure as an antidote to the growing culture of fear in the UK, enabling individuals and society to become aware of their potential and move beyond fear to realise it. He worked with the All Party Parliamentary Group on Adventure and Enterprise on the Compensation Act 2006.

In 2008, he led 20,000 youth through his campaigns and is currently working in collaboration with BBC Learning to deliver its BBC Thrillseeker Campaign, a coordinated Outdoor Adventure Week 2010 with over 1000 partners. Ian has just returned from a short lecture series on social entrepreneurship through adventure at the Universities of Transilvania, Brasov, Bucharest, Caiova in Romania and The New University of Bulgaria, Sofia.



Tej Samani, Ambassador of One Young World Foundation and Entrepreneur
www.oneyoungworld.com

Tej Samani setup his first company at aged 17 and since then has founded three companies in the fields of psychology, self-help, sport and education. Currently recognised as being one of the top 5 practitioners in the world; in the emerging science of Neuro-Stratology, Tej holds internationally recognised qualifications in seven different schools of psychology.

Tej's portfolio is diverse, from spending years researching on sleep deprivation and working with individuals who suffer from sleep deprivation to holding audiences as a speaker for over a 1000 people at a time on subjects such as "Mankind's Biggest Challenge for the Next Century", to being interviewed alongside leaders of Fortune 500 companies on Corporate Social Responsibility. Tej has been invited on to Sky Sports as an expert to lend his view on the psychological impacts and differences of Lewis Hamilton & Jenson Button and the influences of the mind in Formula 1.

He has been noted by Courvoisier and The Guardian as one of London's top 500 young entrepreneurs in the Future 500 network as well as being selected on Political Leadership as one of the top 500 young leaders from around the world to head up the One Young World Delegation, a summit opened and councilled by Kofi Anan, Archbishop Emeritus Desmond Tutu, Sir Bob Geldof and Mohammad Yunus.



Jo Brill, Founder of Connective Coaching, Singapore www.connectivecoaching.net

As someone who is passionate about liberating everyone's most brilliant visionary potential Jo is excited to be part of this unique event. As a coach she playfully and easily co-creates what wants to happen for all the people she connects with, moment by moment.

Living and working in Asia Jo sits at the heart of one of the fastest developing parts of the world. She has created a business in an international hub of diversity where people from many different cultures connect in one small dynamic island. She works with leaders and business people from all over the region and brings new perspectives and engages with the bigger potential that transforms the world we live in.



Soleira Green, Co-Founder of the Visionary Network www.transformingourworld.com,
www.visionarybiz.biz

Soleira Green is a global visionary and co-founder of the Visionary Network. She's passionate about visionary creation, transformative working, global collaboration and social brilliance. As a writer, speaker, trainer, coach, networker and event host, she works passionately for a vibrant new world where everyone is empowered to contribute their unique genius in leaderful new ways. She's passionate about a new paradigm of business that contributes to the world and has hosted 6 conferences on this subject in the last 10 years.



Manisha Dahad, Co-Founder of the Centre for Social Brilliance

With a unique ability of visioning the new untapped potential in individuals and society, Manisha has always worked in innovative ways within organisations and communities bringing new social and business ideas to fruition. From engaging in large transformational programmes as a Management Consultant with IBM and with T-Mobile, O2, Cable and Wireless as clients, to designing and delivering social leadership programmes along with Save the Children and other charities, she weaves a core thread of social consciousness in each initiative.

A visionary, speaker and film-maker who wants to connect brilliant potential around the world, also created a short documentary highlighting the spirit and sparks of magnificence in two young children living in the slum communities of Mumbai in India. www.igniteall.com